Crescendo Networks is the recognized performance leader for accelerating and optimizing the delivery of business-critical, web-enabled applications. The world's largest corporations and fastest growing Web properties rely on Crescendo Networks' application delivery solutions. Our products help companies dramatically improve application performance and end-user experience, increase application availability and security and reduce required infrastructure and operational costs.

Media and Entertainment

Forbes.com

"It's important that Forbes.com consistently scales to support our user base and deliver fast page load-times. Crescendo's AppBeat DC is unique in its ability to process traffic at very high volumes and will help us withstand the tidal waves of users when we release our popular top lists."

Michael Smith, Chief Technology Officer, Forbes.com

fotka.pl twoje miejsce w sieci

"Crescendo's AppBeat DC eliminated bottlenecks within our application infrastructure and delivered an immediate improvement in the overall end-user experience. It delivered immediate ROI through a dramatic increase in server efficiency."

Andrzej Ciesielski, CTO of Interaktywna

NetEase www.163.com

"We are especially happy with AppBeat DC's compression capabilities, which have reduced our bandwidth requirements. That feature alone has translated into immediate cost savings for NetEase."

Leon Cai, Manager of Technology at NetEase

THE HINDU

"Crescendo Networks' AppBeat DC has helped us improve the quality of our end-user experience, while simultaneously decreasing our bandwidth requirements."

H.R. Mohen, Vice President of Systems at The Hindu

SEGYE·com

"AppBeat DC allows us to easily stabilize our Web applications and improve database performance. It also ensures the uninterrupted delivery of our site's content to our vast readership throughout the world."

Son Won-Sik, Team Manager at Segye.com

friendster

"As the #1 social network in Asia and the #3 branded social network in the world, our users demand fast, consistent and reliable performance and Crescendo's application acceleration solution will help us continue to deliver the best possible online user experience."

Kent Lindstrom, President of Friendster

"After installing AppBeat DC, our servers were 100% more productive, handling over twice as many user connections and eliminating the application downtime and latency associated with peak voting events. The implementation of Crescendo's solution into our network was a total success. We recommend AppBeat DC as an acceleration solution for any company using Web applications."

Eitan Goldstein, Internet Systems Team Leader at Keshet TV

IRC-Galleria

"Crescendo's AppBeat DC has helped us handle growth without sacrificing availability, performance or reliability to our customers. By terminating user requests at AppBeat DC, we ensure that our servers and applications are protected from peak and flash crowd events."

Matti Kari, Chief Communications Officer at IRC-Galleria

SOHU.com

"Crescendo Networks' AppBeat DC decreased server CPU utilization, optimized server memory usage, and dramatically improved our clients' user experience. It reduced network latency and decreased bandwidth consumption, and it did all this without requiring changes to our existing data center infrastructure."

Lynford Zhou, Senior Manager of Network Operations at SOHU

pronto

"Our online presence and the site's performance are critical elements for our business. To maximize this performance, we decided to deploy Crescendo's AppBeat DC. The volume of traffic the product can handle, combined with a variety of features around application assurance, protection and optimization, help us deliver the ultimate user experience."

Tony Casson, Director of Operations at Pronto.com

AÉROPOSTALE

"After installing AppBeat DC, our intranet users experienced improvements in response time ranging from 45%-100% and we saw outbound bandwidth reductions of up to 80%. We were amazed to see these improvements within 30 minutes of installing the boxes in our network."

Jim Feeney, VP of IT Store Systems Group at Aéropostale

alpitour

"We chose Crescendo's AppBeat DC because of its superior performance and its ability to sustain performance levels even during periods of peak load. Our online sales are growing rapidly and we often experience peak sales periods associated with holidays. Of the solutions we tested, AppBeat DC demonstrated superior and consistent performance, and we are confident that it will enable us to deliver efficient sales 365 days of the year."

Gianfranco Bologna, Director of Technology and Systems at Alpitour World

ICBC

"We're very happy with the Crescendo performance at our Internet banking system. We are definitely glad to be a customer reference for Crescendo Networks."

Stanly Hui, Technology Head at ICBC

rubicon PROJECT

"Our technology has to analyze billions of pieces of information a day to optimize ads for our customers. Crescendo's technology allows our ad servers to do what they do best – optimize and serve ads. Without the load balancing capabilities of AppBeat DC, our servers would not as easily handle the sheer volume of traffic, resulting in the need for significant infrastructure investments."

Duc Chau, Founder and VP of R&D at the Rubicon Project

当当网 dangdang.com

"As the 'Amazon.com' of China, with a growing customer base of millions of unique daily visitors, we selected Crescendo Networks' AppBeat DC to achieve better server utilization, reduce outbound bandwidth usage and decrease application latency."

Jian Wu, Director of Network Operation & Maintenance at Dangdang

ADEngage

"Our ad programs must execute before the customer site loads, therefore it is critical that our content loads rapidly and consistently. We evaluated several different application acceleration solutions and implemented the Crescendo AppBeat DC because of its superior performance and scale."

Peter Amiri, CTO at ADEngage

Korean Federation of Community Credit Cooperatives

"We chose Crescendo's application acceleration solution because we wanted to ensure the optimal performance and availability of our portal applications. We tested several leading acceleration vendors before selecting AppBeat DC."

Gi-Chui Lim, Computer and Information Manager at KFCC

FUJITSU

"We were amazed at the ease of installation of AppBeat DC. We installed the solution in thirty minutes and saw an immediate and significant improvement in the quality of the end-user Web experience."

Albert Remo, Fujitsu

SYNTENIC

"We wanted an AFE solution that could scale and grow with our customers needs - and AppBeat DC's purpose-built architecture allows it to sustain performance numbers greater than all competitive solutions."

Ian Rae, President and CEO at Syntenic Inc.

telenav

"Crescendo Networks' AppBeat DC has increased the scalability of TeleNav's applications by helping to marshal transactions during peak hours. This has allowed us to reduce the number of servers required to support our http-based traffic, making more resources available to our backend systems."

Simon Ma, Director of Information Technology at TeleNav Inc.

joynter.net

"Crescendo's AppBeat DC compression capabilities decreased our required outbound bandwidth requirements by over 20%. In addition, the advanced load balancing capabilities allowed us to realize immediate savings in both capital and operational expenditures."

Tao Zhiqiang, CTO at Joyinter

Colgate

"The solution just works. It is easy to install and configure and the price and technology are right."

Arthur Fleiss, Chief IT Architect at Colgate

TriNet TOTAL HR SERVICES

"AppBeat DC decreased end user response time by 50%, decreased bandwidth consumption by 55% and delivered immediate ROI in network infrastructure savings."

Rich Goddu, Director of Networks and Systems at Trinet

sify keeping you ahead

"We chose the Crescendo Networks application delivery solution to accelerate and optimize our Web portal applications. After installation, we saw an immediate improvement in the quality of the end-user experience as well as a significant reduction in bandwidth utilization. AppBeat DC also added a significant level of security protection, eliminating the threat of DDoS attacks."

Mr. Bhaskar S., CTO of Sify Technologies

[dunkel]

"AppBeat DC certainly exceeded our expectations. During the elections, AppBeat DC improved client response time by 90% and server capacity by 700%, while reducing individual client bandwidth requirements by 50%. In addition, the product provided four times the normal number of simultaneous network connections."

Axel Dunkel, Founder of Dunkel GmbH

BEIJING INTERNATIONAL

"In order to ensure we could handle the traffic associated with the Olympics, and continue to grow the sites after the games were over, we needed a solution that could reduce server utilization and optimize bandwidth, while delivering faster response times for users and protection against flash crowds. Crescendo Networks' AppBeat DC gave us all of these elements and performed flawlessly throughout the games, even when traffic peaked to more than 11 million visitors a day."

Wang Zhe, CTO at Beijing's Portal Management Center

"Crescendo Networks tailored a solution that addresses all our needs. AppBeat DC dramatically improves access to our web site and accelerates the delivery of online course content."

Byung-Sun Cho, Dean at Youngsan University

JINHAK>

"As soon as we installed AppBeat DC we experienced a 500% increase in server efficiency and a 75% decrease in outbound bandwidth usage."

Su-Il Kim, Manager of Network Operations at Jinhaksa

"We are dedicated to give our students an optimal online experience. Crescendo's acceleration solution will allow us to serve more students faster and to dramatically improve the quality of the on-line experience."

Chusak Khongmanee, Chulalongkorn University

PEIRCE COLLEGE Since 1865

"AppBeat DC allows us to proactively monitor our server and application resources to ensure optimal performance and reliability to our users."

Christopher Duffy, CIO of Peirce College

"Upon acquiring Crescendo's technology, we noticed immediate improvement in our application response time and speed. Aside from this, we were able to better monitor our applications to allow our IT Center to be more proactive. Now we are not concerned with our applications overloading the network. We just build and build and Crescendo takes care of our other concerns."

Ricson Singson Que , Senior IT Director, Information Technology

www.crescendonetworks.com

International Headquarters
6 Yoni Netanyahu Street
Or-Yehuda 60376, Israel
Phone: +972-3-538-5100

US Headquarters
633 Menlo Avenue, Suite 230
Menlo Park, CA 94025
Phone: (866)830-0400